

The Problem

- Over **30,000 physical retail stores are robbed** each year in the US alone.
- Because **no one is watching every single surveillance camera** with most security monitoring solutions, a thief usually has plenty of time to rob a store before law enforcement is notified.
- It can take **minutes to hours for panicked victims** to call 911.
- The ease of robbing a store often sadly results in **unnecessary deaths, loss of assets, and liability claims.**

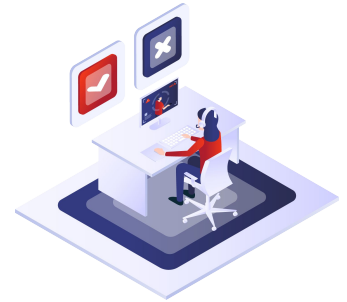


The Solution



Defendry can watch every security camera 24/7 with “ART” (Active Response Technology™), a cutting edge AI monitoring system that **detects weapons, face masks, and intruders.**

When a threat is detected, ART immediately sends still images, a list of detected objects, and other metadata to be **verified by 24/7 human monitoring** teams.



If a threat is real, **ART immediately notifies police** and **triggers active responses** including creating secure communication channels, sending mass notifications, and recording collaboration in forensic blockchain records. ART **makes robbery more difficult.**

Implementation

- Most existing surveillance cameras can **easily integrate with ART**, and **active responses can be customized** to fit any store's unique needs.
- **Defendry makes active security monitoring affordable** for businesses of all sizes and **makes robbery more difficult**.
- Learn more about strengthening asset protection at **defendry.com**.